

CAMPAIGN PARTNERSHIP

THE FUTURE ISN'T WAITING.

Jamaican
talent.
Global
opportunities.

MENTORSHIP
AND EXPERTISE



PATHWAYS TO
SKILLS AND EMPLOYMENT



JAMAICAN TALENT
WITH GLOBAL OPPORTUNITIES



OPEN TO PARTICIPANTS
LOCALLY, REGIONALLY
AND INTERNATIONALLY

VIDEO SERIES (EXAMPLES)

VIDEO CAMPAIGN (STORYBOARD HIGHLIGHTS)

DIGITAL ADVERTS (EXAMPLES)

THE FUTURE CHALLENGE

Build Local. Think Global.

January 23-24, 2027 | Montego Bay, Jamaica

TURN
CHALLENGES
INTO
SOLUTIONS.

REAL BUSINESS
CHALLENGES.
REAL-WORLD IMPACT.

REGISTRATION
NOW OPEN

TAKE ISLAND
BIGGER POSSIBILITIES.

01 A BOLDER
JAMAICA

Stunning shots of Jamaica, people,
innovation and possibility.

02 REAL
CHALLENGES

Businesses, government and
communities sharing challenges.

03 BUILD
TOGETHER

Design, develop and collaborate
during the hackathon.

04 GLOBAL
OPPORTUNITIES

Mentors, investors and pathways
beyond the event.

INTELLIBUS
AI HACKATHON
2027

BUILT IN JAMAICA.
READY FOR THE WORLD.

JANUARY 23-24, 2027
Montego Bay Convention Centre, Jamaica

REGISTER NOW →

REAL TALENT.
REAL SOLUTIONS.
A BRIGHTER TOMORROW.

BE PART OF IT →

ON-SITE BRANDING (EXAMPLES)

ALIWENSTUDIOS LIMITED / INTELLIBUS AI HACKATHON 2027

KEY MESSAGES (USED ACROSS CHANNELS)

- ✓ Learn through building, collaboration and mentorship.
- ✓ Work on real business challenges and practical AI applications.
- ✓ Jamaican talent with global opportunities.
- ✓ Open to participants from across Jamaica, the Caribbean,

THE OPPORTUNITY

MORE THAN A TWO-DAY EVENT

Inspire a new generation of Jamaican builders.

Make artificial intelligence tangible and exciting.

Extend the conversation beyond the venue.

**BUILT IN
JAMAICA.
READY FOR
THE WORLD.**
BUILD LOCAL. THINK GLOBAL.

REAL SOLUTIONS
GLOBAL OPPORTUNITIES

*Jamaican
talent.
Global
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PATHWAYS TO
SKILLS AND EMPLOYMENT



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WITH GLOBAL OPPORTUNITIES



OPEN TO PARTICIPANTS
LOCALLY, REGIONALLY
AND INTERNATIONALLY



HERO FILM STORYBOARD (60 SECONDS - "WHAT WILL YOU BUILD?")



0-5s
A BOLDER JAMAICA
Cinematic aerials. A new day.
Voiceover: "Every breakthrough
begins with a question. What if?"



5-10s
THE TALENT
Jamaican innovators.
Bold minds. Endless potential.



10-20s
THE COLLABORATION
Different backgrounds.
One purpose.



20-30s
THE CHALLENGES
Real business challenges.
Real-world impact.



30-40s
THE OPPORTUNITY
Mentorship, investors and
global connections.



40-50s
THE IMPACT
From ideas to solutions.
From local to global.



50-60s
THE INVITATION
Built in Jamaica. Ready for the world.
What will you build?

OUTDOOR & OOH (EXAMPLES)



EVENT EXPERIENCE (CONCEPT)



THE CREATIVE IDEA

BUILD LOCAL. THINK GLOBAL. CHALLENGE THE WORLD. IDEAS DO.

A campaign about people and possibility.

Jamaican challenges. World-class ideas.

Invite everyone to imagine what comes next.

BUILT IN JAMAICA. READY FOR THE WORLD.

Join a global community of developers, designers, entrepreneurs and innovators to build practical AI solutions to real-world challenges.



**REGISTER
NOW** →

SAME ISLAND.
BIGGER POSSIBILITIES.

ALIWENSTUDIOS LIMITED / INTELLIBUS AI HACKATHON 2027

MENTORSHIP
AND EXPERTISE



PATHWAYS TO
SKILLS AND
EMPLOYMENT



JAMAICAN TALENT
WITH GLOBAL
OPPORTUNITIES

FOUR CHALLENGES. ONE FUTURE.

AGRICULTURE / Resilient farming
TOURISM / Smarter experiences
HEALTHCARE / Better access
SMART CITIES / Connected communities



PATHWAYS TO
SKILLS AND EMPLOYMENT



JAMAICAN TALENT
WITH GLOBAL OPPORTUNITIES



OPEN TO PARTICIPANTS
LOCALLY, REGIONALLY
AND INTERNATIONALLY

VIDEO CAMPAIGN STORYBOARD (60 SECONDS – "WHAT WILL YOU BUILD?")

 0-5s The question Every breakthrough begins with a question. What if?	 5-10s The talent Jamaican innovators. Bold minds. Endless potential.	 10-20s The collaboration Different backgrounds. One purpose.	 20-30s The opportunity Real business challenges. Expert mentorship.
 30-40s The place Two days of innovation in Montego Bay.	 40-50s The impact From local solutions to global opportunities.	 50-60s The invitation Built in Jamaica. Ready for the world. What will you build?	

ON-SITE EVENT BRANDING (EXAMPLES)



EVENT EXPERIENCE



CONTENT CALENDAR (KEY DATES)

OCT 18 – OCT 30	NOV 2 – NOV 12	NOV 16 – DEC 11	DEC 12 – JAN 8	JAN 9 – JAN 22	JAN 23 – 31	JAN 25 – FEB 5
Phase 1 Discovery & Creative Development	Phase 2 Production Planning & Design Assets	Phase 3 Content Production & Campaign Launch	Phase 4 Full Campaign & Registration Drive	Phenomenal Countdown & Event Preparation	Event Live Coverage	Post-Event Recap & Reporting

OPTIONAL ADDITIONS (NOT INCLUDED)

– Paid media/advertising (to be agreed separately)

PROPOSED PACKAGE OPTIONS

THE CAMPAIGN / CREATIVE REVEAL

THE FUTURE ISN'T WAITING.

Flagship campaign identity

ALIWENSTUDIOS LIMITED × INTELLIBUS



Intellibus
AI HACKATHON
2027

JANUARY 23-24, 2027
Montego Bay
Convention Centre
JAMAICA

TALENT
INNOVATION
COLLABORATION
REAL SOLUTIONS
GLOBAL OPPORTUNITIES

*Jamaican
talent.
Global
opportunities.*

THE FUTURE ISN'T WAITING.

BUILT IN JAMAICA. READY FOR THE WORLD.

Two days. Real challenges. Exceptional minds.
Practical AI solutions for a brighter, more resilient Caribbean
and a more connected world.

REAL BUSINESS CHALLENGES | MENTORSHIP AND EXPERTISE | PATHWAYS TO SKILLS AND EMPLOYMENT | JAMAICAN TALENT WITH GLOBAL OPPORTUNITIES

REGISTER NOW →

in #intellibus2027

MONTGO BAY
CONVENTION CENTRE
JAMAICA

JAN 23-24
2027

THE CAMPAIGN / CREATIVE REVEAL

IDEAS DON'T CHANGE THE WORLD.

Builder and participant recruitment

ALIWENSTUDIOS LIMITED × INTELLIBUS



Intellibus
AI HACKATHON
2027

JANUARY 23-24, 2027
Montego Bay
Convention Centre
JAMAICA

LEARN
BUILD
COLLABORATE
PITCH
LAUNCH

*Jamaican talent.
Global opportunities.*

IDEAS DON'T CHANGE THE WORLD. BUILDERS DO.

BUILT IN JAMAICA. READY FOR THE WORLD.

Join a global community of developers, designers, entrepreneurs and innovators to build practical AI solutions to real-world challenges.

 REAL BUSINESS CHALLENGES

 MENTORSHIP AND EXPERTISE

 PATHWAYS TO SKILLS AND EMPLOYMENT

 JAMAICAN TALENT WITH GLOBAL OPPORTUNITIES

 AGRICULTURE & FOOD SECURITY

 TOURISM & HOSPITALITY

 HEALTHCARE & WELLNESS

 SMART CITIES & INFRASTRUCTURE

 BUSINESS & PRODUCTIVITY

 ENVIRONMENT & RESILIENCE

 EDUCATION & SKILLS



COLLABORATE.
LEARN. BUILD.
BELONG.



JAMAICA TODAY.
A BRIGHTER
TOMORROW.



TURN IDEAS
INTO IMPACT.



REAL TALENT.
REAL SOLUTIONS.

www.intellibus.ai

    #Intellibus2027

 MONTEGO BAY
CONVENTION CENTRE
JAMAICA

**JAN 23-24
2027**

THE CAMPAIGN / CREATIVE REVEAL

BRING A BUSINESS CHALLENGE.

Business and sponsor engagement

ALIWENSTUDIOS LIMITED × INTELLIBUS



Intellibus
AI HACKATHON
2027

JANUARY 23–24, 2027
Montego Bay
Convention Centre
JAMAICA

Jamaican Talent. Global Opportunities.

INNOVATION
TALENT
COLLABORATION
REAL SOLUTIONS
INVESTMENT
GLOBAL IMPACT

**REAL CHALLENGES.
REAL SOLUTIONS.
A BRIGHTER CARIBBEAN.**

**BRING A BUSINESS CHALLENGE.
MEET THE TALENT THAT CAN SOLVE IT.**

Partner with Intellibus AI Hackathon 2027 to access Jamaica's top technology talent and co-create practical AI solutions to real-world business challenges.

FRESH PERSPECTIVES
New ideas for real business problems.

DIRECT ACCESS TO TALENT
Developers, designers and innovators.

PRACTICAL SOLUTIONS
From prototype to implementation.

STRATEGIC OPPORTUNITIES
Partnerships, investment and growth.

REGIONAL AND GLOBAL REACH
Caribbean talent. International connections.

KEY CHALLENGE AREAS (EXAMPLES)

- AGRICULTURE & FOOD SECURITY
- TOURISM & HOSPITALITY
- HEALTHCARE & WELLNESS
- SMART CITIES & INFRASTRUCTURE
- BUSINESS & PRODUCTIVITY
- ENVIRONMENT & RESILIENCE
- EDUCATION & SKILLS
- FINANCIAL SERVICES & INCLUSION

CONNECT **COLLABORATE** **CO-CREATE** **INVEST IN SOLUTIONS**

PARTNER WITH US →

JAMAICAN TALENT. GLOBAL OPPORTUNITIES.

MONTEGO BAY CONVENTION CENTRE JAMAICA

JAN 23–24 2027

    #Intellibus2027

THE CAMPAIGN / CREATIVE REVEAL

THE WORLD IS INVITED.

Global outreach and participation

ALIWENSTUDIOS LIMITED × INTELLIBUS

Intellibus
AI HACKATHON
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JANUARY 23-24, 2027
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Convention Centre
JAMAICA

*Jamaican
Talent.
Global
opportunities.*

PEOPLE
IDEAS
TECHNOLOGY
PARTNERSHIPS
INVESTMENT
REAL IMPACT

THE WORLD IS INVITED.

BUILT IN JAMAICA. READY FOR THE WORLD.

Join innovators, industry leaders, investors and institutions from across Jamaica, the Caribbean and around the world for two days of AI innovation, collaboration and opportunity.

REAL BUSINESS CHALLENGES | GLOBAL TALENT | STRATEGIC PARTNERSHIPS | INVESTMENT OPPORTUNITIES | CARIBBEAN SOLUTIONS GLOBAL IMPACT

BOLDER AGRICULTURE
AI for a stronger food future

SMARTER TOURISM
AI for a more resilient Caribbean

HEALTHIER PEOPLE
AI for better lives and access

STRONGER CITIES
AI for smarter infrastructure

CLEANER ENVIRONMENTS
AI for a more sustainable tomorrow

BRIGHTER OPPORTUNITIES
AI for skills, innovation and jobs

IDEAS PEOPLE IMPACT
BUILT IN JAMAICA. READY FOR THE WORLD.

MONTEGO BAY CONVENTION CENTRE

IDEAS PEOPLE IMPACT
BUILT IN JAMAICA. READY FOR THE WORLD.

REGISTER NOW →

www.intellibus.ai | #intellibus2027

MONTEGO BAY CONVENTION CENTRE JAMAICA JAN 23-24 2027

FOUR CAMPAIGN EXECUTIONS. ONE CONNECTED STORY.

Approved creative artwork | Intellibus AI Hackathon 2027



FLAGSHIP



BUILDERS



PARTNERS



GLOBAL

THE WORKING PROTOTYPE

FROM VIEWER TO BUILDER

- Explore an AI challenge.
- Activate a personalized Builder's Passport.
- Save, share and challenge three friends.

JAMAICA.
READY FOR THE WORLD.
BUILD LOCAL. THINK GLOBAL.

Jamaican talent. Global opportunities.

MENTORSHIP AND EXPERTISE

PATHWAYS TO SKILLS AND EMPLOYMENT

JAMAICAN TALENT WITH GLOBAL OPPORTUNITIES

OPEN TO PARTICIPANTS LOCALLY, REGIONALLY AND INTERNATIONALLY

BRING A BUSINESS CHALLENGE. MEET THE TALENT THAT CAN SOLVE IT.

Work with emerging tech talent to tackle real-world challenges and discover new solutions.

INTELLIBUS AI HACKATHON 2027

TALENT PIPELINE PRACTICAL SOLUTIONS BRAND VISIBILITY

THE WORLD IS INVITED. JAMAICA IS READY.

Join innovators from across Jamaica, the Caribbean and around the world.

INTELLIBUS AI HACKATHON 2027

JANUARY 23-24, 2027
Montego Bay Convention Centre JAMAICA

REGISTER NOW →

VIDEO CAMPAIGN STORYBOARD (60 SECONDS – "WHAT WILL YOU BUILD?")

0-5s
The question
Every breakthrough begins with a question. What if?

5-10s
The talent
Jamaican innovators. Bold minds. Endless potential.

10-20s
The collaboration
Different backgrounds. One purpose.

20-30s
The opportunity
Real business challenges. Expert mentorship.

30-40s
The place
Two days of innovation in Montego Bay.

40-50s
The impact
From local solutions to global opportunities.

50-60s
The invitation
Built in Jamaica. Ready for the world. What will you build?

ON-SITE EVENT BRANDING (EXAMPLES)

SPONSOR THE NEXT GENERATION OF SOLUTIONS.

INTELLIBUS AI HACKATHON 2027

BUILD LOCAL. THINK GLOBAL.

INTELLIBUS AI HACKATHON 2027

PARTICIPANT

EVENT EXPERIENCE

BUILD LOCAL. THINK GLOBAL.

INTELLIBUS AI HACKATHON 2027

BUILD LOCAL. THINK GLOBAL.

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OPTIONAL ADDITIONS (NOT INCLUDED)

→ Paid media/advertising (to be agreed separately)

PROPOSED PACKAGE OPTIONS

ESTIMATED COST: \$45,000

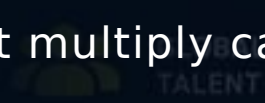
THE ENGAGEMENT JOURNEY

THE NEW WORLD IS INVITED.

BUILT IN JAMAICA. READY FOR THE WORLD.

Join innovators, industry leaders, investors and institutions
Cinematic storytelling that sparks curiosity.
An interactive experience that makes it personal.

Social invitations that multiply campaign reach.



TALENT



STRATEGIC
PARTNERSHIPS



INVESTMENT
OPPORTUNITIES



CARIBBEAN
SOLUTIONS
GLOBAL IMPACT

PROPOSED ROLLOUT

FIVE CAMPAIGN PHASES

- 01 IGNITE / Awareness and launch
- 02 ACTIVATE / Digital participation
- 03 BUILD / Stories and countdown
- 04 CAPTURE / Live event coverage
- 05 EXTEND / Recap and lasting impact

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MENTORSHIP
AND EXPERTISE



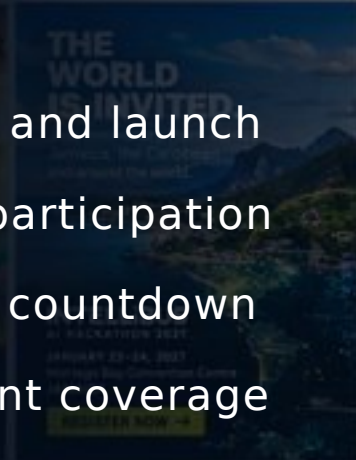
PATHWAYS TO
SKILLS AND EMPLOYMENT



JAMAICAN TALENT
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OPEN TO PARTICIPANTS
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HERO FILM STORYBOARD (60 SECONDS - "WHAT WILL YOU BUILD?")



0-5s
A BOLDER JAMAICA
Cinematic aerials. A new day.
Voiceover: "Every breakthrough
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5-10s
THE TALENT
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Different backgrounds.
One purpose.



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Mentorship, investors and
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From ideas to solutions.
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OUTDOOR & OOH (EXAMPLES)



EVENT EXPERIENCE (CONCEPT)

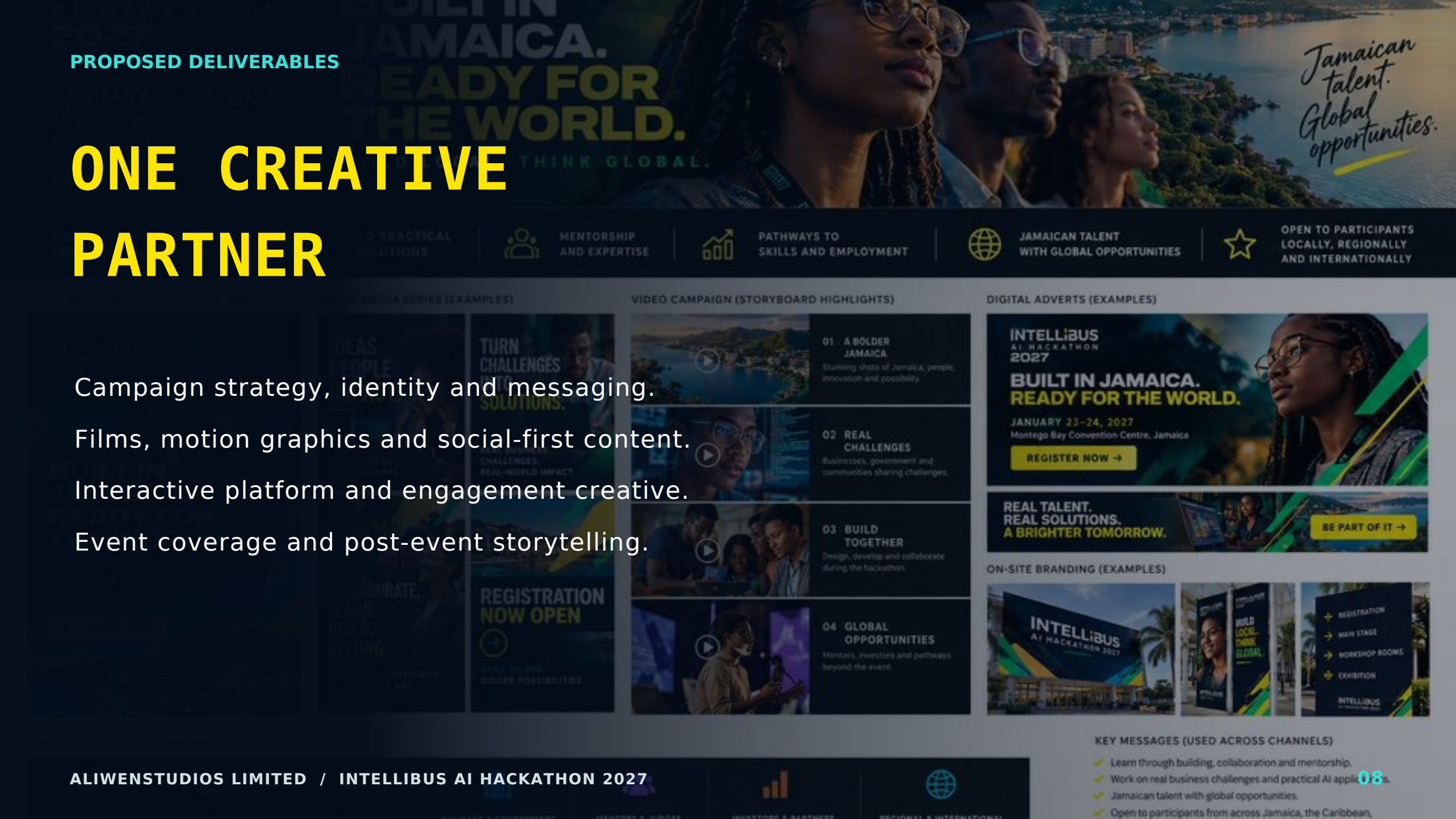


CAMPAIGN TIMELINE (14 WEEKS)

OCT 19 - OCT 30 NOV 2 - NOV 13 NOV 16 - DEC 11 DEC 12 - JAN 8 JAN 9 - JAN 22 JAN 23 - JAN 24 JAN 25 - FEB 5

ONE CREATIVE PARTNER

- Campaign strategy, identity and messaging.
- Films, motion graphics and social-first content.
- Interactive platform and engagement creative.
- Event coverage and post-event storytelling.



ENGAGEMENT THAT COUNTS

Campaign reach and video engagement.

Challenge and passport activations.

Shares and qualified registration traffic.

Targets agreed with Intellibus in advance.

THE FUTURE IS WAITING

LET'S BUILD IT.

Approve the creative direction in principle.

Confirm audience, goals and campaign scope.

Agree schedule, deliverables and budget.

Authorize campaign launch production.

Join a global community of developers, designers, entrepreneurs and innovators to build practical AI solutions to real-world challenges.



REGISTER NOW →

SAME ISLAND.
BIGGER POSSIBILITIES.



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THE FUTURE ISN'T WAITING.

Creative campaign concept · Subject to Intellibus approval

THE WORLD IS INVITED.

Intellibus AI Hackathon 2027

JANUARY 23 - 24, 2027

Montego Bay Convention Centre, JAMAICA

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REAL TALENT.
REAL SOLUTIONS.

INTELLIBUS
AI HACKATHON 2027

BUILD LOCAL. THINK GLOBAL.

LEARN BUILD COLLABORATE PITCH GROW

HERO FILM STORYBOARD (60 SECONDS - "WHAT WILL YOU BUILD?")

OUTDOOR & OOH (EXAMPLES)

SPONSOR THE NEXT GENERATION.

INTELLIBUS AI HACKATHON 2027

FROM JAMAICA TO THE WORLD.

INTELLIBUS AI HACKATHON 2027

BUILT IN JAMAICA.
READY FOR THE WORLD.

INTELLIBUS AI HACKATHON 2027

JAN 23-24, 2027

Montego Bay Convention Centre

EVENT EXPERIENCE (CONCEPT)

BUILD LOCAL. THINK GLOBAL.

INTELLIBUS AI HACKATHON 2027

BUILD LOCAL. THINK GLOBAL.

IDEAS PEOPLE IMPACT

JAMAICA'S NEXT GENERATION

CAMPAIGN TIMELINE (14 WEEKS)

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